



**SELECT
CHICAGO**

SelectChicago FDI Conference 2020 - (Virtual)

Wednesday, Sep 09

11:00 AM - 12:00 PM

Proactive Economic Development

How Can a Municipality use GWDC Develops' MTTs to Help Drive Economic Development...

Presentation

Local Municipality

From the Spring 2019 FDI Session on Economic Development. Catherine Wojnarowski, Village Manager of the Village of Bradley, Illinois offers a case study on how the GWDC Develops MMTS process helped Bradley take control of a failing regional mall and propose a new vision for their community.

Sunday, Sep 13

10:00 AM - 12:00 PM

What is the SelectChicago Model?

Foreign Trade Office

Global Investor

International Business

Local Municipality

Michael Edgar

President, SelectChicago



Shauna Kinney

Sales, SMK Writer

Get a quick overview of the SelectChicago Model. Learn how the Deal Flow works. Know what to expect as part of the Foreign Direct Investment process. Discover opportunities to start a new business investment in the Greater Chicago Area. SelectChicago's staff connect qualified foreign investors with Greater Chicago-Area governments, public-private partnerships, and economic development organizations. Through the the SelectChicago Steering Committee and the GWDC (Greater Waukegan Redevelopment Coalition), we help investors and businesses complete the financial and legal steps inside Chicago area.

Wednesday, Sep 16

08:00 AM - 08:30 AM

Welcome to SelectChicago 2020, Opening Day September 16, 2020

An introduction to the 5th Annual FDI Conference and Session Series

Sept. 16

Presentation

RECORDED

Foreign Trade Office

Global Investor

International Business

Local Municipality

Michael Edgar

President, SelectChicago

Wednesday, Sep 16

08:30 AM - 10:00 AM

Greater Chicago Region - Our Strengths / Local Flavors

Sept. 16

Panel Discussion

Foreign Trade Office

Global Investor

International Business

Clarence Hulse

Executive Director, Michigan City EDC

Erin Jason

Business Development Coordinator, City of Elmhurst

Josh Grodzin

Director Business Development , Elk Grove Village

Leslie Murphy

Village of Skokie

Learn from three Chicago Area Communities about the strengths within the the 300 mi radius that makes up the Greater Chicago Region. Erin Jason from Elmhurst will host the panel discussion.What should you expect from the different suburbs? Michigan City Get to know the variety of residential communities and the manufacturing industry in Michigan City, Indiana. The local culture is attracting younger workers to live in the communities they work in. About Clarence Hulse Elk Grove Village, Illinois Josh Grodzin puts our international guests at ease with a view into the comfort and long-term stability of Elk Grove Village. About Josh Grodzin Skokie, ...

Wednesday, Sep 16

10:30 AM - 12:00 PM

Why They "Selected" the Midwest and Greater Chicago Regional Market

Sept. 16

Panel Discussion

Foreign Trade Office

International Business

Local Municipality

Andreas Eckstein

Managing Director Niedersachsen, Invest in Niedersachsen

Dominik Janes

Partner, Unity Group



Mike Guido

Chief Financial Officer, Sullair, LLC

Finding the right location in the U.S. is one of the most important steps for international companies. Let's take a look why some companies from Niedersachsen (Germany), Japan and Poland choose the Midwest.Three panelists from different sections of the world discuss why they "Selected" Chicago.Mike Guido - Sullair (Hatachi Group) JapanAndreas Eckstein - German State of NiedersachsenDominik Janes - Unity Group Poland

Wednesday, Sep 16

12:15 PM - 01:30 PM

Rebuilding the Domestic Supply Chain

Capitalizing on Trends: Rebuilding the Supply Chain

Sept. 16

Keynote

Harry Moser

Founder and President, Reshoring Initiative

Rising offshore wages, trade wars and COVID-19 have revealed the risks associated with overdependence on global supply chains. It is now clear: shorter supply chains are stronger, more competitive supply chains in medical and most other industries. JIT is being replace by JIT and Just in Case. Reshoring and FDI have brought over 700,000 manufacturing jobs to the U.S. since 2010, representing about 6% of total U.S. manufacturing in 2019. Tools will be presented for local and state governments to show domestic and foreign companies that reshoring and FDI are often more profitable solutions than supplying from offshore. For example, ...

Wednesday, Sep 16

01:30 PM - 02:30 PM

SelectUSA - Expanding your Supply Chain to the United States

SUSA Overview, information on re-shoring, and learn about new options for DFC

Sept. 16

Presentation

Foreign Trade Office

Global Investor

International Business

Local Municipality

Seth Isenberg

Senior International Investment Specialist, SelectUSA

With global concerns about supply chain security and resiliency, there is no better time to manufacture in the United States. Learn how SelectUSA can support those expansion plans, including potential sources of funding.

Wednesday, Sep 23

08:00 AM - 03:00 PM

Check-in to the Zoom Lobby September 23, 2020

A time to check in, check for technical issues and begin networking

Sept 23

Networking

Foreign Trade Office

Global Investor

International Business

Local Municipality

Welcome to the Second week of the SelectChicago FDI Conference. We have a great day today from the Village of Skokie, Illinois and inside the Science and Technology Park.

Wednesday, Sep 23

08:30 AM - 09:00 AM

Welcome to SelectChicago 2020, September 23, 2020

An Introduction to the 5th Annual FDI Conference and Session Series

Sept 23

Presentation

Foreign Trade Office

Global Investor

International Business

Local Municipality

Michael Edgar

President, SelectChicago

An overview of the SelectChicago program, How to use the Portal and a preview for the day's event.

Wednesday, Sep 23

09:00 AM - 10:00 AM

Boots on the Ground - Benefits of having a local guide

Sept 23

Panel Discussion

Foreign Trade Office

Global Investor

International Business

Local Municipality

Elke Rehbock

Partner, Co-chair Manufacturing Sector, Dentons, LLP

Ginta Rubin

President, CITCA / INI Today

In today's uncertain times with nothing going "business as usual", it is more important than ever to have local trusted representatives for your business needs. Elke Rehbock, partner at Dentons (<https://www.dentons.com/en/elke-rehbock>), will conduct an exclusive interview with Ginta R. Rubin, founder of consulting services firm, INI Today (<https://initoday.com>), to shed light on the economic landscape worldwide.

Wednesday, Sep 23

10:00 AM - 11:00 AM

USA Accounting Rules and Regulations

Setting up a profitable business in Chicagoland

Sept 23

Presentation

Foreign Trade Office

Global Investor

International Business

Joe Roznai

Michael Silver

Steven Handler

Partner in Charge of International Services, Michael Silver

Steven Handler and Joe Roznai will summarize US accounting for foreign businesses. Know when and how to move foreign funds into or out of your US location. Become familiar with the the opportunities in bilateral trade agreements. Understand the relationship of local, state, and federal tax regulations. Get an overview of payroll for non-US and US citizens. Get tips to avoid audits. Ask questions about how to handle funds from US and overseas investors, executives, and suppliers. Upon request, strategies for managing the assets for the non-US directors and owners can be discussed.

Wednesday, Sep 23

11:00 AM - 12:30 PM

Why Select Chicago for BioPharma...

Sept 23

Keynote

Foreign Trade Office

Global Investor

International Business

Local Municipality

Leslie Murphy

Village of Skokie

Michael Rosen

Managing Director, Innovation and Research Park and Helix 51 Incubator, Rosalind Franklin University of Medicine and Science

Scott Brandwein

Managing Director, JLL

Chicago has the largest cluster of bioscience companies in the 8 state region known as the U.S. Midwest, with over 80,000 bioscience jobs. A number of large biomedical companies have their corporate HQ in Chicago including Abbott Labs, Abbvie, Baxter International, Horizon Therapeutics, Medline (the largest hospital products distributor in the U.S.), Walgreens (the largest pharmacy chain in the world), but the region is also HQ for a number of international biomedical companies that have set up base here due to acquisition of local companies. These include: Fresenius Kabi (Germany), Sysmex (Japan), Lundbeck (Denmark), Astellas (Japan) to name a few. ...

Wednesday, Sep 23

01:00 PM - 02:00 PM

CITCA Panel on the new NAFTA

The new USMCA can offer great opportunities

Sept 23

Panel Discussion

Global Investor

International Business

Local Municipality

Ginta Rubin

President, CITCA / INI Today

Karla Orozco

Economic Affairs, Mexican Consulate

Martine Hébert

Déleguée, Quebec Delegation Chicago

The USMCA (United States of America, the United Mexican States, and Canada) is also known as NAFTA 2.0 (North American Free Trade Agreement). A panel will discuss the improvements and changes impacting three countries: The United States, Canada, and Mexico. Hear from representatives from: Canada - Martine Hébert Mexico - Karla Orozco Moderated by Ginta Rubin - president of CITCA (the Chicago International Trade Commissioners' Association).

Wednesday, Sep 30:

07:30 AM - 08:00 AM

Checkin Zoom Lobby October 7, 2020

A time to check in, check for technical issues and begin networking

Oct 7

Networking

Foreign Trade Office

Global Investor

International Business

Local Municipality

Wednesday, Sep 30

08:00 AM - 08:30 AM

Welcome to SelectChicago 2020, September 30, 2020

An Introduction to the 5th Annual FDI Conference and Session Series

Wednesday, Sep 30

08:00 AM - 10:30 AM

Enterprise Estonia - Pitch Session

Sept 30

Pitch Session

International Business

Local Municipality

Brian Dawson
KODASEMA

Brigit Linnamae
CEO, KODASEMA

Erik Raudsepp
Head of Sales, Pactum AI



Indrek Oolup
Co-Founder, Cleveron AS

James York
Director of US Business & Innovation, Enterprise Estonia

Rasmus Luhakooder
Sr. Regional Manager of North America, Cleveron AS

Highlights James York, Director of US Business Innovation, Enterprise Estonia, will host the online SelectChicago Pitch Session. Three Estonian businesses will have 75 minutes to showcase the advantages of expanding their business into the Greater Chicago Area. KODA - modular, temporary or permanent homes and offices by KODASEMA <https://www.kodasema.com> Cleveron - secure parcel pick-up lockers <https://cleveron.com> Pactum AI - streamlines purchasing and procurement by automating the negotiation of contracts with suppliers <https://pactum.com> The SelectChicago Pitch Panel will discuss the viability of the move, investment financing, and growth plans. The winning pitches receive support from the Enterprise Estonia and SelectChicago partners. The goal is to network the new businesses ...

Wednesday, Sep 30

10:00 AM - 11:00 AM

Building Opportunities through the Italian Trade Agency

Agenzia ICE a Chicago

Sept 23

Presentation

Global Investor

International Business

Local Municipality

Marco Saladini
Trade Commissioner, Italian Trade Agency - Chicago

Marco Saladini presents to Chicago land municipalities and companies on how to do business with Italy. In his presentation, he will summarize the trade agreements for export to and import from Italy. Learn about the international and local Italian business culture. Know the reporting requirements Italian companies need to comply with. Get a summary of trade between the Greater Chicago Region and Italy over recent years. Find out how Marco can help Italian businesses set up just-in-time and just-in-case warehouses, factories, and offices in the region.

Wednesday, Sep 30

11:00 AM - 12:00 PM

The new Visa Landscape BTW - EB-5 is still an option!

Sept 30

Presentation

Foreign Trade Office

Global Investor

International Business

Don Garner
President, LL.M. Law Group

Feeling confused by the recent US Federal Government visa changes? Learn from Don Garner how the new immigration landscape changed. Understand the opportunities and limitations for global travel and US residency for non-US staff and family members. Don will give an overview of the differences between visas, permanent residency (‘Green Cards’), and U.S. citizenship. The requirements and waiting period for the EB-5 Investors’ Visas will be highlighted in his presentation.

Wednesday, Sep 30

12:00 PM - 01:00 PM

Keynote Slicing Pie

A Guide to Founder's Equity

Sept 30

Keynote

Global Investor

International Business

Mike Moyer

Founder, Fair and Square Ventures, LLC

You and a partner start a company and split the equity 50/50. You do all the work. He owns half the company...now what? Most companies make terrible mistakes when splitting equity with cofounders because most equity splits depend on a person's ability to accurately predict future events. Mistakes can be devastating to an early-stage startup and could lead to the demise of the company. There is a way, however, to create a perfectly fair equity split no matter what changes. Unlike traditional approaches to splitting equity, the Slicing Pie model is based on concrete, observable events that allow founders to ...

Wednesday, Sep 30

01:00 PM - 02:00 PM

BankVault Australia - Pitch Session

Passwordless Logins and Cybersecurity

Sept 30

Pitch Session

Global Investor

Local Municipality

Graeme Speak

CEO/Founder, BankVault Cybersecurity

BankVault Cybersecurity is pitching to investors for a Passwordless Login product. Users no longer have to remember or enter their login credentials. Businesses Seamless access increases user engagement, creating sticky customers which drives business. Security No single attack surface makes it incredibly difficult for hackers to compromise.

Wednesday, Oct 07

07:45 AM - 08:00 AM

Welcome to SelectChicago 2020, October 7, 2020

An Introduction to the 5th Annual FDI Conference and Session Series

Oct 7

Presentation

Foreign Trade Office

Global Investor

International Business

Local Municipality

Michael Edgar

President, SelectChicago

Wednesday, Oct 07

08:00 AM - 10:30 AM

Global CSR - Intensive

What is Corporate Social Responsibility

Oct 7

Keynote

Panel Discussion

Foreign Trade Office

Global Investor

International Business

Local Municipality

Sha Zhu

Executive Director, Global CSR Foundation

Thomas Gehl

Global CSR Foundation

We have all heard the acronym, but what is Corporate Social Responsibility. Sha Zhu and Thomas Gehl from Global CSR Foundation (<http://gcsrf.org>) will offer us a 30,000 view of what is CSR and have a long format conversation with case studies and what CSR means in practice. Plenty of time will be offered for questions and answers. About: The Global CSR Foundation (GCSRF) is a U.S.-registered 501(c)(3) non-profit organization, dedicated to empowering corporations, organizations, and individuals to participate in the United Nations’ 2030 Agenda for Sustainable Development. Recognizing the urgency and severity of the challenges faced by humanity, GCSRF acts as a strong ...

Wednesday, Oct 07

12:00 PM - 01:00 PM

Preparing for Soft Landings

The Discovery Call & Determining Best Total Fit

Oct 7

Panel Discussion

Workshop

Foreign Trade Office

Global Investor

International Business

Local Municipality

Hear observations what SelectChicago has learned by talking with over 100 international businesses looking for local resources to help them enter, distribute and invest in the US market.

Wednesday, Oct 14

08:00 AM - 08:30 AM

Welcome to SelectChicago 2020, October 14, 2020

An Introduction to the 5th Annual FDI Conference and Session Series

Oct 14

Presentation

Foreign Trade Office

Global Investor

International Business

Local Municipality

A day dedicated to Site Selection and Financing

Wednesday, Oct 14

08:30 AM - 10:00 AM

Doing Business in the USA

Wednesday, Oct 14

10:45 AM - 12:00 PM

Regional Trends - Recent Data on the SelectChicago Regional Market

Oct 14

Keynote

Foreign Trade Office

Global Investor

International Business

Local Municipality

Kelly O'Brien

CEO, Alliance for Regional Development

Morton Marcus

Wednesday, Oct 14

01:00 PM - 02:00 PM

Site Selection post COVID

Oct 14

Workshop

Foreign Trade Office

Global Investor

International Business

Local Municipality

Michael Edgar

President, SelectChicago

Scott Brandwein

Managing Director, JLL

Wednesday, Oct 14

02:00 PM - 03:00 PM

Incentives: What does a state incentive package look like?

Oct 14

Presentation

Global Investor

International Business

Local Municipality

Jennifer Kraus-Keely

Founder, EnJen Connects

The State of Illinois supports businesses through various incentives and programs to foster economic development and grow their economies. Jennifer Kraus-Keely founded what is now EnJen Connects as a consultant to small businesses helping them establish and build businesses in the Chicagoland area and beyond. In this session, Kraus-Keely will review the types of resources and support that are available from the local government as well as why new businesses should be looking at them and how to leverage their businesses to receive the maximum amount of support.

Wednesday, Oct 14

03:00 PM - 04:00 PM

Capital Funding Options / EB-5 & E-2 Lessons Learned

Oct 14

Presentation

Global Investor

International Business

Ashkan Kheirkhahvash

Managing Director, One Key Visa Inc.

Alternative Capital For U.S Businesses. What is the EB-5 Investor program and how can it help US businesses? What is the E-2 Investor Program Differences between EB-5 and E-2

Wednesday, Oct 14

04:00 PM - 05:30 PM

SelectChicago Dealbook Version 3.0

Oct 14 Workshop Global Investor International Business

SelectChicago discusses the new Delabook 3.0.

Wednesday, Oct 21

08:00 AM - 08:30 AM

Welcome to SelectChicago 2020, October 21, 2020

An Introduction to the 5th Annual FDI Conference and Session Series

Oct 21 Presentation Foreign Trade Office Global Investor International Business Local Municipality

Wednesday, Oct 21

The Global Start Up Ecosystem

Oct 21 Panel Discussion Foreign Trade Office Global Investor International Business Local Municipality

Wednesday, Oct 28

08:00 AM - 08:30 AM

Welcome to SelectChicago 2020, October 28, 2020

An Introduction to the 5th Annual FDI Conference and Session Series

Wednesday, Oct 28

10:00 AM - 11:00 AM

Local Partners and DFC

Oct 28 Presentation Foreign Trade Office Global Investor International Business Local Municipality

Wednesday, Oct 28

11:00 AM - 12:00 PM

The USMCA in Mexico

Oct 28 Panel Discussion Global Investor International Business Local Municipality

Rocio A. Rivera Barradas

Consul for Economic Affairs, Consulate General of Mexico in Chicago

Wednesday, Oct 28

12:00 PM - 01:00 PM

Introduction of Evergreen Platform

Oct 28

Presentation

Foreign Trade Office

Global Investor

International Business

Local Municipality

Wednesday, Oct 28

03:30 PM - 04:30 PM

Event Wrap Up and Open Discussion

Wednesday, Nov 18

11:00 AM - 12:00 PM

Fireside Round-table

What Now

Nov 18

Panel Discussion